### **IDENTITY AND ACCESS MANAGEMENT**

### **IDENTIFIERS AND SERVICES**



GLOBALLY AVAILABLE ON AMAZON CLOUD



## INTRODUCTION

**CUSTOMER IDENTIFIERS** 





API



- Reporting And Monitoring Access
- API for 3<sup>rd</sup> party systems



### **CUSTOMER IDENTIFIERS**

DIGITAL IDENTIFIERS CAN BE CREATED ONLINE WITH YOUR OWN LOGOS AND IMAGES

#### **MOBILE PHONE**



#### **EMAIL**



#### PHYSICAL IDENTIFIERS







Works with all smart phones. No need to install any applications.



## **READING IDENTIFIERS**

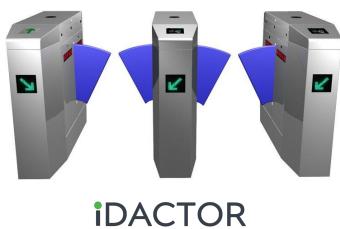


With another mobile phone



With a barcode or NFC reader

Integrated with gates, doors and vending machines



## **EXAMPLE SERVICES**

- Admission and Access Control
  - Events, concerts, tennis, gym, spa, ...
- Restaurant Services
  - Validating access to breakfast, lunch, dinner, ...
  - Single access, serial, number of days, gift-cards, ...
- Drink coupons (parties, exhibitions, ...)
- Payments and sales registration (prepaid/credit)
- Credit Limit for personnel
- Loyalty (points & levels)

## **SERVICE IN PRACTICE**















**iDACTOR** 

### LOYALTY AND REWARDING



- Easy to use customer registry and transaction registration
- Collecting and using points
- Freely set membership levels and point multipliers
- Automated level changes and point expiry
- Online registration forms for the customers
- Integration with Newsletter programs
- Use of points and gift cards through e-commerce service
- Automated reporting for the key personnel

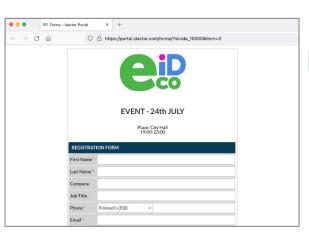
Using digital identifiers provides many benefits, including

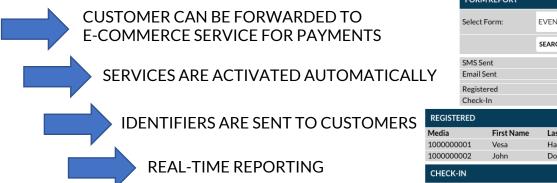
- Easy to manage, no material or postal charges
- Ecological and sustainable way operating a loyalty program
- Services and balances can be easily updated and activated
- Monitoring and tracking customer activities in real-time
- Superior customer satisfaction and high enrollment rate

**iDACTOR** 

### **REGISTRATION FORMS**

FORMS CAN BE FREELY DESIGNED FOR DIFFERENT PURPOSES/NEEDS







Haimi

2022-04-10 23:02:20

1000000001

Vesa



## **CUSTOMER PHOTO**

CUSTOMER PROFILE		100000001
ID:	100000001	
First Name:	Vesa	
Last Name:	Haimi	
Customer Photo:		VESA HAIMI
Company:	iDactor Ltd	
Phone:	+358407006946	



vesa.haimi@idactor.com 2021-12-19 10:15:56

Email:

Last visit:

## **HARDWARE**

SHOP.IDACTOR.COM





#### **Idactor IAM Device**

- 4xUSB ports for readers
- HDMI output for display
- WiFi / Ethernet
- Relay to open gates and doors
- Buzzer for sound

#### **DISPLAYS**





#### **OPTICAL READERS**







RFID READERS



# REFERENCES



























### **API**

### SECURE & WELL-DOCUMENTED FOR ALL INCOMING AND OUTGOING CONNECTIONS

STUDENT REGISTERS



**NEWSLETTERS** 











**E-COMMERCE** 





**OTHER** 





...AND ANY MOBILE APPLICATION



## CONTACT

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**iDACTOR**